Message from Ms Audrey Azoulay, Director-General of UNESCO, on the occasion of International Day of Sport for Development and Peace, 6 April 2018

Sport is about both self-effort and collective effort, individual activity and social practice; it relies upon the concepts of respect, understanding, integration and dialogue, and it contributes to the development and fulfilment of individuals regardless of age, gender, origins, beliefs and opinions. That is why sport is a unique forum for action and reflection to transform our societies.

UNESCO plays a leading role in achieving this ambition: for example, the Kazan Action Plan, adopted in the Russian Federation last year by the International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS), promotes greater international cooperation in terms of sport policies, and should provide a direct link between sport policies and the Sustainable Development Goals of the 2030 Agenda.

It is in this spirit that UNESCO, for the fifth consecutive year, celebrates the International Day of Sport for Development and Peace on 6 April. Throughout the day, with our numerous partners, we will take part in a vast online mobilization in which everyone is invited to participate, especially via #IDSDP2018 and #Sport2030, and by sharing events and activities on platforms such as sportanddev.org. Together with the organization Peace and Sport, we encourage you to join the #whitecard campaign, to think up initiatives and to share them online at www.april6.org.

The values of sport are the values of universality and harmony. On this International Day of Sport for Development and Peace, let us combine our energy and enthusiasm to contribute to building, through sport, a world of respect, sharing and peace.