UNESCO builds capacity of community radios’ scribes in journalism and ICT

UNESCO Dar es Salaam has just concluded a capacity building of community radios journalists on the use of ICT to enable them report issues of local concern and to provide access to relevant, culturally appropriate, gender responsive and accurate information to the hard-to-reach communities.

The five days capacity-building session took place in Arusha, starting from 5th December 2019, with two ICT experts, one from UNESCO, training participants in journalism/writing in the era of ICT, specifically on use of internet and its meaning, technology revolution, how communication is done and on ICT security.

Apart from presentations, group assignment were very much encouraged where participants were told to design a topic and recognize websites for different media where one can use to get information regarding a specific topic, then prepare/write a script from the information gathered for their radio programs.

The workshop brought together community radio journalists from the 25 radios under the SDC Project as well as a Public Relations, Marketing and ICT officer from the network of community media in Tanzania (TADIO).

UNESCO through The Swiss Agency for Development and Cooperation (SDC) funded project, “Empowering Local Radios with ICTs for the Promotion of Rural Citizens’ Participation in
Democratic Discourse and Development”, supports 25 community radios as well as the network of community media in Tanzania (TADIO).

The support is meant to ensure that people in Tanzania, especially the poor, women and girls, have the capacity to make informed decisions on issues that affect their daily lives based on access to relevant, culturally appropriate, gender responsive accurate information and knowledge.