UNESCO is engaged in capacity development for media professionals who work in public, private and community media organizations. We also contribute to developing the capacity of professionals in the Knowledge and Information sector for the preservation and digitisation of national heritage, including through digital library development and management.

We contribute to media policy review and development through collaboration with responsible Ministries and Civil Society Organizations in Tanzania. Some notable examples include support for stakeholder consultations on the migration from analogue to digital broadcasting, for the review of the broadcasting policy in Zanzibar, and for drafting regulations to uphold the Right to Information.

In recognition of the fact that approximately 80% of Tanzanians live in rural areas, UNESCO contributes to development of rural communication by supporting rural community media projects [LINK TO NEWS ITEM UNESCO SUPPORTED RADIOS]. Support to rural communication also includes general technical guidance, equipment support, media practitioners training, and initiatives for community mobilization and continuing professional development through the Community Media Network of Tanzania.
Every year we invite new proposals for media development through our Intergovernmental Programme; the International Programme for the Development of Communication (IPDC). For more information about IPDC and how to submit new proposals click here[link to IPDC].

We are also strengthening Professional Networks by supporting the establishment of the Tanzania Science Journalists Network and the Community Media Network of Tanzania.

UNESCO also engages to strengthen East African cooperation by contributing to develop the East African Community Media Network.