



United Nations  
Educational, Scientific and  
Cultural Organization

## Dar es Salaam Office

### PRESS RELEASE

The UNESCO Dar es Salaam Office in collaboration with the Tanzania Development Information Organization (TADIO), a network of community media in Tanzania; will on February 13, 2018 join the rest of the world to commemorate the World Radio Day.

The commemoration slated for Dodoma, brings together community media practitioners from Tanzania mainland and Zanzibar, mainstream media and other media stakeholders.

The theme for the World Radio Day 2018 is Radio and Sports where its focus is on Diversity in Sports Coverage, Gender Equality in Sports, Coverage and Peace Development through Sports Coverage.

The event will involve presentations on the theme as well as dos and don'ts of online journalism, the status of Online Content Regulations 2017 as well as a debate on sports to color the event.

Dr. Harrison Mwakyembe, the Minister of Information, Culture, Arts and Sports is expected to grace the event as a Chief Guest.

On 14 January 2013, the United Nations General Assembly formally endorsed UNESCO's proclamation of World Radio during its 67th Session.

A resolution was adopted during the 36<sup>th</sup> session of UNESCO General Conference, proclaiming 13 February, as the United Nations Radio Day.

To date, Radio remains the most dynamic and engaging medium there is, adapting to contemporary changes and offering new ways for communities to interact and participate.

Radio is uniquely positioned to bring communities together and foster positive dialogue for change. By listening to its audiences and responding to their needs, radio provides the diversity of views and voices needed to address crucial challenges of our age.

Radio is still and continues to be a powerful medium across most of the African continent. Not only is the radio used to share community information but is also cheap and very accessible.

A 7-day training is preceding this year's event for community radio practitioners on Editorial, Programming and Monitoring on Issues of Local Concern. The training brings together 51 community media practitioners from the 24 UNESCO supported community radios and covers 77.4% of all regions in the United Republic of Tanzania.

Training participants comprise of journalists and reporters as well as monitoring focal points previously trained on M&E by UNESCO.

UNESCO with the support from the Swiss Agency for Development and Cooperation (SDC) supports the implementation of a project titled "Empowering Local Radios with ICTs for the Promotion of Rural Citizens' Participation in Democratic Discourse and Development".

The project aims to strengthen the sustainability and capacities of 25 community radios across Tanzania by enhancing their role as social service providers, increasing their geographical range of local news, and strengthening their capacity.

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