



United Nations
Educational, Scientific and
Cultural Organization

PRESS RELEASE

Celebrating Our Journey: An Exhibition to showcase our Heroes and Struggles to Independence launched at the National Museum of Tanzania-House of Culture

UNESCO in collaboration with the Partners and Associates of the European Union (EU) funded Project, Safeguarding, Preservation and Promotion of the Heritage Archives of Tanzania, the African Liberation Heritage Archives in particular, will showcase an exhibition from 27 October 2017 titled, *Road to Independence: The African Liberation Heritage* for a month at the National Museum of Tanzania-House of Culture in Dar es Salaam, Tanzania.

The launch of the Exhibition coincides with the global commemoration of World Day for Audio-visual Heritage with the theme this year- discover, remember and share. Through images and sound, audiovisual heritage provides unique insight to the past as the basis for looking to the future. This heritage carries memories and testimonies, knowledge and ideas, in ways that are vivid and moving and that lay the foundations for better understanding and dialogue between and within generations, as well as between and within societies. Linking the past to the present, this heritage is part of our common history, and must be safeguarded and shared as a wellspring of identity and belonging, innovation and creativity.

Films, recorded sound materials, radio and television programmes -- archives are essential for the preservation of this heritage, offering us a chance to look to our history and that of others as threads in the great mosaic story of all humanity, on the basis of respect and tolerance. Threats to these archives come from many directions, starting with neglect and chemical decay and including technological obsolescence. This is why UNESCO is working with Governments across the world to safeguard audiovisual heritage as a source of strength for all to share -- to allow women and men today and tomorrow to continue discovering, remembering and sharing the heritage that makes us who we are.

Within the framework of the Project, the exhibition, among other activities, aims to contribute to ensuring the sustainability of heritage archives by increasing accountability, accessibility and enhancing coordination of the management of this important heritage. The exhibition will raise awareness, increase visibility and outreach on the archival heritage linked to the struggle for independence with particular emphasis on the role of the United Republic of Tanzania, particularly to the youth.

National Institutions partners and associates in the Project are Tanzania Broadcasting Corporation, National Museum of Tanzania, Tanzania National Records and Archives and the Mwalimu Nyerere Foundation in collaboration with the Africa Liberation Heritage Programme at the Ministry of Information, Culture, Arts and Sports.

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