



United Nations
Educational, Scientific and
Cultural Organization

Dar es Salaam Office

PRESS RELEASE

TRAINING ON MANAGEMENT TO COMMUNITY MEDIA MANAGERS MARCH 1st – 3rd 2017

UNESCO will on March 1st 2017 conduct a 3 days training on leadership, management and governance to 28 community media managers in Dar es Salaam. The training endeavours among others things to support the community media network of Tanzania to establish a commonly agreed framework for report, accountability and transparency within and between each administrative layer.

The move is part of UNESCO's efforts to promote a conducive internal environment in community radios. The training comes few days after COMNETA's General Assembly with the new leadership aboard the network.

During the three days, Community radio managers will be trained on team development and decision-making, delegation skills, interpersonal skills as well as conflict management at work place.

Other areas of focus will be on time management, negotiation skills, as well as retention methods, accountability, concepts of good governance and positive management.

UNESCO with the financial support from the Swiss Development Cooperation supports the Community Media Network of Tanzania. The Network provides a platform to community media practitioners for experience and knowledge sharing; it aims to strengthen the coordination, collaboration and networking of Media organizations with other stakeholders, and promote sustainability of community radios to ensure that people in Tanzania, especially the poor, women and girls have capacity to make informed decisions on issues that affect responsive and accurate information and knowledge. UNESCO also works to support the expansion of COMNETA management and infrastructure for improved service delivery, knowledge platforms and partnerships.